

## BIO-DATA

**NAME:** M.R.K.Menon

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**EDUCATION:** B.Com University of Calicut

MBA Certificate in Finance, Tulane University, USA

PG. Diploma in HR Mgt (Bhavans College of Mass Communications, Mumbai)

PG. Certification in Healthcare Financial Management (New York University)

**COURSES:** Certificate in Career Counseling (New York University)

Certificate in Magazine Publishing (MPA/Columbia University).

Certificate in Museum Management (New York University).

Certificate in Computer Operations (ICS, Scranton, PA)

Certificate in Customer Service (American Management Association)

**EXPERIENCE:** Currently CEO of Aero-Sports which is engaged in promoting Model Aviation. Founder & Curator- Radio Controlled Models Museum –Thrissur. 29 years of experience in Finance, Sales, Operations, Marketing, Training etc having worked for major companies like *Computer Standards, Novartis Group, Xerox, Bloomingdales, Penguin USA, St. Martin's Press, Amsco Publishing, Penthouse Magazine, Prada Corp, New York University, Sarah Arizona, Tactica International, Best Manufacturing, Bloomberg LLP, Mediacom, Vokal, Computer Horizons etc*". Last position held was that of VP-Operations at Tactica International and was honored as Employee of the Year!

Founder Director of Computer Standards (1981-1989) a statewide network of standardized computer training centers with more than 15,000 students. As India's first full time Career Counselor delivered more than 25 Audio Visual Career Counseling programs in schools and colleges in Kerala on behalf of the Rotary Club of Thrissur and Universal Group of Institutions.

Excellent presentation skills and a strong back ground in: Teaching, Training, Curriculum Development, Development of Teaching Aids, Counseling, Interviewing, Placement, etc. Have conducted more than 1000 interviews for various positions and also successfully attended more than 200 interviews with the best of Indian and Foreign companies.

**INTERESTS** : Cricket, Tourism, Film Making, Gardening, R/C Modeling, Rotary Club & Social Work.

**REFERENCES** : Available upon request.